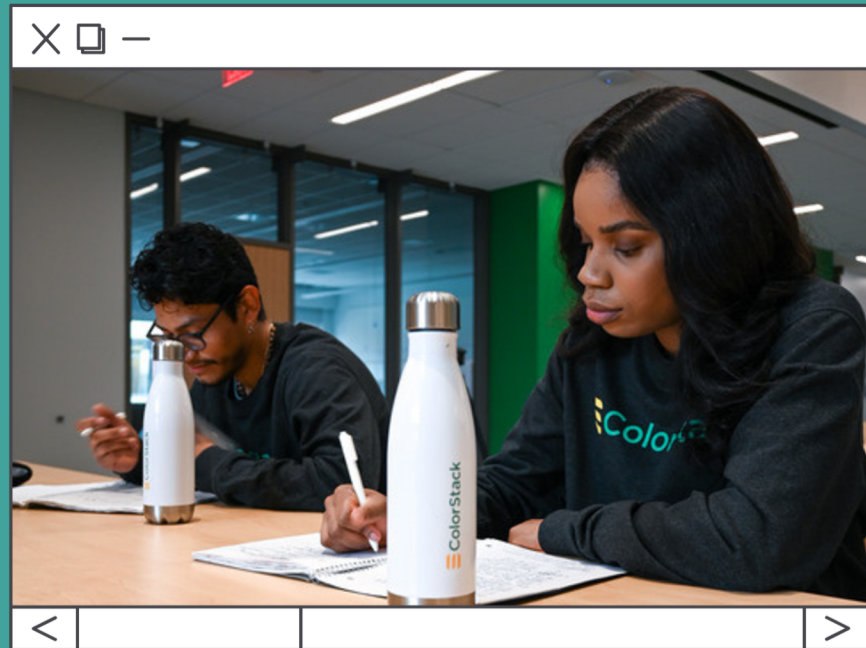


COLORSTACK @Carnegie Mellon University Corporate Sponsorship Packet



The strongest community of
Black and Latinx Computer
Science students.

Start →

Package Outline



CARNEGIE MELLON COLORSTACK

- Meet the Team
- ColorStack@CMU
- What we do Our Chapter in
- Demographics
- Sponsorship Opportunities



About ColorStack

ColorStack is a 501(c)(3) nonprofit with the mission to increase the number of Black and Latinx Computer Science graduates that go on to start rewarding technical careers.

Launched in 2020 and led by Founder Jehron Petty, a 2020 Computer Science graduate from Cornell University, we're the home for Black and Latinx college Computer Science students to find confidence, community, and career development.



About Our Chapter



This chapter of ColorStack was founded in the Fall of 2019 under the name of URMC but was halted by the pandemic. Revived in 2022, this chapter serves to be both a home and a resource to underrepresented minorities in technical fields.

We support students at a local level, increasing the effectiveness of the ColorStack national organization. We accomplish this by providing internship listings, career development workshops, and staying updated on industry insights.

Meet The Team



Co-President
Messou Fofana



Co-President
William Montague



Design & Social Media Chair
Debbie Conejo



Treasurer
Elvin Seudieu



Corporate Relations Director
Tatyana Cruz



Events Chair
Abdoul Ndiongue



Professional & Academic Chair
Amanawit Assefa

Meet The Team



Secretary
Paul Takyi



First-year Outreach Chair
Deon Kouatchou



First-Year Outreach Chair
(CIT, ECE)
Funmi Ekiyoyo



Secretary Intern
James Okeke



First Year Outreach Chair
(CIT, MechE)
Ariana Watson



First Year Outreach Chair
(SCS)
Eliah Tapia



COLORSTACK @CMU Facts



RELAUNCHED IN SEPTEMBER
2022

GREW MEMBERSHIP FROM
<20 TO 93

MEETS WEEKLY ON
THURSDAYS



WHAT WE DO

MONTHLY GBM

We host monthly events for our members to learn new skills, make friends, and engage with employers throughout the year.

EVENTS

We host a series of professional development workshops led by industry experts, and cover interview skills, resume writing, networking strategies, and coding languages.

STUDY SESSIONS

Every Thursday we host 2-hour long study sessions to offer a collaborative space where members can help each other with homework, work on projects, and prepare for exams

CONFERENCE TRAVEL

We offer conference travel assistance to provide members with the opportunity to connect with industry leaders, learn about the latest trends in tech and explore potential career paths





85% of our members study
Computer Science, Information
Science, or Computer Engineering.




Members by last 2024-2025:

Freshmen - 15%
Sophomores - 24%
Juniors - 47%
Senior+ - 14%



36% of our members
identify as women.

OUR GROWTH



SPONSORSHIP
OPPORTUNITIES

Sponsorship Tiers

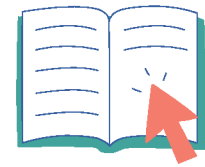
Your tier is determined by the total sum of your engagement items.

Tier	Minimum Budget	Benefits
		<ul style="list-style-type: none">•
Gold	\$2,000.00	Everything in Silver + - <ul style="list-style-type: none">• Priority Booking during peak recruitment season
Silver	\$1,000.00	Everything in Bronze + <ul style="list-style-type: none">• Access to our resume book
Bronze	\$500.00	<ul style="list-style-type: none">• Your logo will be featured monthly in our social media card All jobs, events,• and opportunities are featured in our monthly newsletter

A-La-Carte Items

Tier	Min Budget
Workshop/GBM	Buy food
Job Posting in Newsletter	\$100.00
Resume Book	\$400.00
Tech Conferences Scholarships	\$1,000.00

The Ideal Corporate Partner



Reads thoroughly and responds timely to communication from ColorStack@CMU.



Listens to our board's guidance on how best to engage with our students.



Is prepared to deliver content beyond the typical “how to prepare for technical interviews” and “resume 101”.



Approaches this partnership as a long-term investment, not a quick solution to their problem.



Is committed to increasing hiring outcomes for our students at your company.